

# NORTEAR IN A NUTSHELL

*Nortear* project is conceived as an essential tool in the Euroregion Galicia - North of Portugal to facilitate bringing together artists, creatives, citizens, cultural communities and groups, and all kinds of audiences around their culture. The establishment of alliances among the main cultural administrations in both regions allows the creation of cultural bridges at institutional and people's level, connecting and highlighting works, initiatives, trends, experiences, heritage, encouraging the interchange of ideas, creativity, best practices for promotion and diffusion in a stronger -and more united- cultural cross border Euroregion.

This program is based on the willing of regional cultural authorities, Conselleria de Cultura e Turismo de la Xunta de Galicia and Direção Regional de Cultura do Norte de Portugal, together with European Grouping of Territorial Cooperation Galicia - Norte de Portugal to foster multicultural cross border cooperation and collaboration. The three partners of the *Nortear* Program are highly committed in all fields of culture. Their work is focused on culture, both as a human need and also as a driving force for economic and social development.

*Nortear* is a cultural exchange project, which has its axis in the promotion of artistic creation (dance, music and literary creation). It aims to boost the knowledge and circulation of culture through collaborative networks through the development of a variety of activities.

The objectives of *Nortear* are:

- ☀ To promote the emergence of new writers and creators;
- ☀ Stimulate the production of unpublished works in the literary fiction field;
- ☀ Encourage literary and artistic creativity among young writers and new creators, residing in Galicia and Northern Portugal;
- ☀ Distinguish, annually, literary works and original artistic creations;
- ☀ Foster the circulation and distribution beyond borders of literary works and new artistic creations in various creative domain, and
- ☀ Promote networks and dynamics of collaboration between the cultural and artistic fabric of both regions.



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